

# LBC *Cambridge*

IN-HOUSE LAWYERS' SPRING SCHOOL

QUEENS' COLLEGE 11-13 APRIL 2010

Places  
limited to 36



We believe this programme is the best development opportunity for in-house lawyers

“Extremely well organised. Informative and enjoyable” - *SY*

“Fantastic, inspiring, unique” - *RP*

“An enlightening, interesting and highly encouraging course. Wish I had attended this course when I first went in-house” - *WL*

LBCambridge is supported by:

irwinmitchell <sup>IM</sup>  
solicitors

PRACTICAL LAW COMPANY  
■■■

## The Event

If you're an aspiring in-house lawyer, Queens' College, Cambridge is the only place to be on 11-13 April 2010.

The **LBCambridge** programme, now in its fifth year, offers a unique personal development opportunity for in-house lawyers. It is unique because it has been developed specifically by in-house lawyers for in-house lawyers and has a limited number of delegate places to ensure maximum impact.

The setting for this event could not be more inspiring. Queens' College, Cambridge is a truly world-class seat of learning. The Old Hall, the focal point of the course, dates from the 15th century and is internationally renowned. There is nowhere better to meet and listen to leading figures and broaden and deepen your understanding of all aspects of the in-house legal sector.

Before the event delegates are sent a Case Study, validated by our Editorial Board (the Wise Owls), which covers key aspects of working in an in-house legal team and which provides a context for the programme and helps inform the debates and presentations.

**LBCambridge** is accredited for Management Stage One (MS1) by the Solicitors Regulation Authority. MS1 is the compulsory element of a solicitor's early post qualification training and must be completed within three years of qualification. Most MS1 events are designed for lawyers working in law firms; **LBCambridge**, however, is designed for in-house lawyers by in-house lawyers.



## The Programme

### SUNDAY 11 APRIL

#### The Case Study

In the evening (following registration, which takes place from 5pm) delegates gather in the Old Hall where Paul Gilbert, CEO of LBC Wise Counsel, introduces the Case Study and initiates a discussion to identify key issues and the major learning objectives delegates wish to achieve on the course. The Case Study is drawn upon throughout the event to help reinforce key learning points.

#### Financial Perspectives

Paul Gilbert interviews an expert drawn from LBC Wise Counsel's extensive contacts in the business world to explore the financial context for legal services. The Case Study develops a number of themes which are dependent on understanding the interests and drivers of the finance director. The interview provides an overview of financial terminology and issues and considers how the legal team can best support corporate strategy.

### MONDAY 12 APRIL

#### Strategic and operational imperatives

This session explores in detail the role of the lawyer as risk assessor and manager in the context of operational imperatives such as increasing demand and fewer resources. The session begins with a presentation by Paul Gilbert, who is one of the UK's leading commentators on best practice in the in-house sector. As well as having been a GC in two UK plcs, Paul, as CEO of LBC Wise Counsel, works with in-house lawyers around the world and draws on ten years' consulting expertise to share highly focussed insights on the issues that are most relevant today.

#### An interview with the Chief Executive

In this session a CEO is interviewed

in a discussion that ranges across points raised by the Case Study, the CEO view of how lawyers can best support business and advice on making the most of the opportunity to work as an in-house lawyer.

#### Shaping a strategic role for the in-house lawyer

The Case Study highlights some significant issues for in-house teams including how to manage demand for advice while still offering a proactive service which obviously and transparently adds value. The debate considers how to define a strategic role for the in-house lawyer as well as managing the day-to-day operational imperatives.

#### Resource management and coping with difficult choices

This session considers the issues of resource management, maintaining motivation and morale, coping with difficult choices, creativity under pressure and focusing on results.

The session begins with a powerful insight into an entirely different world. The objective is to show by analogy how others have had to cope in extreme situations.

Colonel Bob Stewart presents the story of his work in the early 1990s in Bosnia where he was the UN Commander. His key themes are leading opinion, prioritisation, clarity of communication, building trust, decisive thinking, and developing simple strategies that are well executed. His strength is in the ordinariness of his approach to extraordinary issues; by sticking to principles agreed in advance and being determined to work through problems with an open mind to the solutions, he builds confidence in others and in his judgement. There will be an opportunity to talk with Bob throughout the day.

Wise Owls facilitate a significant and in depth discussion on resourcing. How many lawyers is enough? How does one decide if work should be done in-house or by law firms?

You will gain  
14 hours CPD  
for attending  
this course

How are outsource decisions made? How will decisions be made to appoint a law firm? How are firms managed? What is the ideal relationship with a law firm? What works and what does not work?

### TUESDAY 13 APRIL

#### The Boardroom perspective, soft skills, team working and personal development

A presentation by David Amos, Director of Amos & Bailey, considers the view from the boardroom. David, with his wealth of boardroom experience, is perfectly placed to talk authoritatively on Director expectations and the qualities of a trusted adviser. What is the set of skills we need as lawyers to be credible at the highest level in our organisations?

Wise Owls facilitate a discussion around the essential soft skills for lawyers and the practical ways these skills can be developed. This is also an opportunity to consider individual personal development opportunities. How do law firms develop talent? How do in-house teams develop talent? What lessons do we draw from our speakers?

#### Communication and behaviours

This session focuses on communication, soft skills and behaviours and is led by Charles Grimes, a leading expert in team dynamics, organisation and motivation.

Charles runs a series of exercises designed to show how different teams work in different ways. Themes include handling conflict, bringing out the best in oneself and others, maximising the value of team working, running effective meetings, communication and relationship-building skills.

The event concludes with a final Q&A session with each Wise Owl giving his or her own insights and top tips on being an in-house lawyer.

## The Speakers

The **LBCambridge** course provides unparalleled focus and insight from leading authorities into what makes a great in-house lawyer and a great in-house legal team.

As well as the Wise Owls, the programme's team of speakers includes senior executives from top companies providing insights into the question 'What do executives want from their legal team and how can you provide it?'

There are also presentations from Colonel Bob Stewart – former UN Commander in Bosnia and expert in subjects including leadership, negotiation and motivation (voted European Business Speaker of the Year 2008) – and Charles Grimes – a specialist in personal development and communication within business.

## The Wise Owls

We believe there's no other course available that gives you such direct access to the knowledge and experience of some of the best talent in European in-house legal services. They include senior lawyers who have worked with Barclays Bank, Orange, Sony Ericsson, Eurotunnel, Severn Trent and Transport for London (among many others), all of whom are highly experienced in-house specialists who sit on our programme's 40 plus strong Editorial Board. These are the Wise Owls and up to 10 of them will be attending the event.

**"The Wise Owls were a delight – Wise Owls was a perfect description" – JP**



# Only 36 places

Interest in LBCambridge places is always strong (previous events were sold out) and so, if you want to be one of the few able to take advantage of this opportunity, please book without delay.

The fee for this course is £1650 plus VAT. This covers tuition, accommodation, all materials and meals (which include a fine dinner in the magnificent setting of the Old Hall on Monday evening). Once you have booked, we will invoice you for the full amount.

## To reserve your place on this unique learning experience:

Complete the online form at [www.lbcwisecounsel.com](http://www.lbcwisecounsel.com) or email [lbcambridge@lbcwisecounsel.com](mailto:lbcambridge@lbcwisecounsel.com)

See website for full booking terms and conditions.

### Examples of delegate feedback from LBCambridge:

- "A truly excellent course. It was thought provoking and inspiring - I will remember it for a long time to come and know I will use what I have learnt throughout my legal career" - *HS*
- "Great speakers & topics, good opportunity to meet and speak to other delegates" - *EP*
- "Excellent course, inspiring speakers. I'd recommend the course to everyone! I feel that overall I've learned a great deal and look forward to putting what I've learned into practice" - *TL*
- "A superb, unique experience. We need more training like this!" - *JT*
- "Thank you most sincerely for giving me the opportunity to attend this course... Involvement of business people in this conference was an important factor in its success" - *CA*
- "Wise owls and speakers of tremendous help, inspirational and informative. I feel very empowered. I'd come back and recommend to my colleagues" - *JH*
- "All in-house lawyers should attend a course like this. It provides access to valuable insights into what a business expects from its legal team and what an in-house team should expect from its business" - *AK*
- "An excellent look at the tools needed by an in-house lawyer and very well run. A great course, I really enjoyed it" - *AP*
- "Really out of the box approach to training. Very insightful and creative. Excellent speakers. Learning through discussion, reflection and doing and experimenting. Great!" - *GA*
- "Great course. It gave me lots of ideas of how to improve my career" - *GC*
- "I found the course very helpful and enlightening - brilliant! I wish I'd had access to a similar course 7 years go" - *CP*
- "Simply outstanding seminar! I highly recommend the course" - *WB*
- "The course is very inspiring and has given me tools I will use at work. A great course" - *SD*
- "Very well put together. Shows tremendous planning and attention to content. Would highly recommend to others" - *LJ*
- "If you choose one course to go on - this should be the one" - *MG*

LBCambridge is supported by:



Organisations that have sent delegates to LBCambridge Schools include:

Abbey	Linde
AGIP KCO	Liverpool Victoria
Alfred McAlpine	Lloyds TSB
Alliance & Leicester	MAMA Group
Allianz Cornhill	McCann Erickson Advertising
AMEC Group	Mercer
Armstrong World Industries	N G Bailey
Aston Villa FC	Napp Pharmaceuticals
AXA	Novartis
BAA	Oliver Wyman
Bank of New York Mellon	Orange
Barclays Bank	Philips
BG Group	Practical Law Company
BP	Premier Foods
Bradford & Bingley	QAS
Bristol City Council	RAC
Canonical	Registers of Scotland
Carillion	Ricardo
Charter	Rolls-Royce
Christie's	Royal London
Coventry Building Society	SAB Miller
Deutsche Bank	Severn Trent
DST Global Solutions	Siemens
Easyjet	SITA
Elavon	Skandia
EON	Sodexo
Ericsson	Sony Computer Entertainment Europe
Financial Dynamics	Sony Ericsson
Future Capital Partners	St James's Place
Gallaher	Standard Life
GE Life	Stirling Council
GMAC UK	TCI Fund
Grontmij	Transport for London
H J Heinz	Travelx
HBOS	University of Birmingham
HSBC	University of Cambridge
IMI	University of Exeter
Ineos Holdings	Vodafone
ITV	Volkswagen Financial Services (UK)
JTI	Wolseley
Kent County Council	Wood Group
Legal & General	Wyeth
Lincoln Financial	

# LBC

WISE COUNSEL

### LBC Wise Counsel

Cheltenham Film & Photographic Studios  
Hatherley Lane  
Cheltenham GL51 6PN

[mail@lbcwisecounsel.com](mailto:mail@lbcwisecounsel.com)  
Tel: +44 (0) 7867 798 363

[www.lbcwisecounsel.com](http://www.lbcwisecounsel.com)

LBC Wise Counsel and LBCambridge are registered Trade Marks.